

NUTRI-SPEC



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THE NUTRI-SPEC LETTER

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From:

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“IT’S NOT AS IF THIS IS BRAIN SURGERY.”

- A Rocket Scientist

Dear Doctor,

A major breakthrough for the success of your practice and for the health of your patients --- NUTRI-SPEC is not brain surgery; your analytical approach to Metabolic Therapy is not rocket science. --- Yet --- many of you have not yet had ...

YOUR “AHA!” MOMENT ...

with NUTRI-SPEC.

That is the moment when it comes to you in a flash --- “This really is simple. The concept is simple; the concept is powerful; and the process is simple and easy to execute in my practice.”

The concept? ----- Your mind suddenly lights up, “All my patients are (by their own individualized combination of mechanisms) losing Vital Reserves --- sinking into the quagmire of ...

INFLAM-AGING. -----

I know it, and they know it. After all, they are throwing their money away at the health food store on such nonsense as cinnamon and turmeric --- falling for the snake oil salesman's silly claim that these spices are "good for inflammation".

"But here I have in my hands all the truly powerful controllers of INFLAM-AGING --- all the nutrients backed up by countless scientific studies. Yes, right in my hands I have Lipoic Acid, Tocotrienols, Carnosine, Acetyl L-Carnitine, Propionyl L-Carnitine and all the other goodies in ADAPTO-MAX & OXY-MAX --- all the anti-aging, anti-inflammatory, anti-oxidant and anti-reductant nutrients that expose "spice rack nutrition" as the comical farce it is. All I need to do --- all I simply need to do --- is get all my patients on their own individualized Diphasic Nutrition Plan. How simple, how easy, is that?"

As you say "Aha!", you realize, "I have the power to help all my patients ...

LIVE STRONGER LONGER ...

but what I offer with NUTRI-SPEC is so much bigger than just extraordinarily powerful supplements. The concept is even more fundamentally about ...

BIOLOGICAL INDIVIDUALITY.

Every one of my patients suffers fading Vital Reserves for a different reason -- by a different set of patho-physiological mechanisms. What could be more obvious than the truth --- that all my patients have ...

- their own genetic make-up
- their own microbiota established during infancy and childhood
- their own life's history of physical/mental/emotional/nutritional/toxic stressors.

How truly exciting is it that with nothing more than a quick Dermographics/Edema test and checking the Heart Rate, I can zero in on exactly by what mechanism a particular patient is being drained of Vital Reserves?

"Simply --- my staff spends a couple minutes giving me that clinical data and I suddenly have the power to add extraordinary specificity to every patient's DNP."

Truly --- your ...

SYMPATHETIC/PARASYMPATHETIC SUPPORT SYSTEM ...

represents a quantum leap in specificity of your NUTRI-SPEC protocols --- so very simply --- easily --- quickly. We at NUTRI-SPEC find it particularly gratifying that so many doctors who have been dabbling in NUTRI-SPEC for years have had their “Aha!” moment upon discovering the wonders of the S/PSS. With the S/PSS they are finally realizing the dream of simply, quickly, and at reasonable expense, giving their patients Metabolic Balance through ultra-specific individualized Metabolic Therapy. Consider the many aspects of SPECIFICITY you build into every patient’s DNP when juiced up with the S/PSS:

1. Your BALANCING PROCEDURE is the first step in every patient’s Diphasic Nutrition Plan. How important is it that each patient individualize the proper balance between OXY TONIC, ELECTRO TONIC, and OXY D+? These are what we call our “Metabolic Sparks” ...
 - They control the rate and quality of oxidation/reduction --- and ---
 - They maximize the efficiency of membrane transport.

Do you think those functions might be metabolically important? Absolutely. Will your patients get those benefits from cinnamon and turmeric? Absolutely not. ----- It is no exaggeration to say that even without the rest of the DNP, and even without a boost from the S/PSS, your patients will gain more benefit --- both in terms of increasing Vital Reserves and maintaining Metabolic Balance --- with the Balancing Procedure than they can with any trash bag of supplements they get from an Alternative Medicine practitioner, let alone from the health food store.

2. Specificity comes also from choosing the most appropriate Immuno-Synbiotic --- thus maximizing every individual’s gut-liver axis, gut-adipose axis, gut-brain axis, gut-pancreas axis, gut-hypothalamus axis --- all the while controlling any excess activation of either mast cells or macrophages that allow the immune system to run wild.
3. Age-specific individualization of the DNP ----- We know that Anaerobic/Dysaerobic Imbalances set the stage for patho-physiology up until age 53. At that point we all begin to suffer some degree of Generalized Autonomic Failure --- and the Sympathetic/Parasympathetic decreased Adaptive Capacity becomes a priority. (Low function is now a greater factor than imbalanced function.)
4. Pathology-specific individualization ----- Medical research has clearly established the underlying mechanisms involved in many diseases. These mechanisms are at work irrespective of whatever we might find on NUTRI-SPEC testing. So, they are built in to your DNP recommendations as a means of specifically addressing the ImmunoNeuroEndocrine Stresses

involved with each particular pathology --- be it Diabetes, Rheumatoid Arthritis, Crohn's Disease, Asthma or Cardio-Vascular Disease.

5. Ultra specificity via your Sympathetic/Parasympathetic Support System. ----- Nothing will pump more juice into every patient's DNP than having your staff invest a couple minutes identifying one key mechanism that is dragging that patient down.

Do you see how simple is the NUTRI-SPEC process? Do you appreciate your amazing capacity for specificity?

Simply --- this is not brain surgery nor rocket science. But (--- and this is very important) ...

NEITHER IS IT BIOCHEMISTRY.

----- The major barrier to many of you realizing your "Aha!" moment is the massive amount of biochemistry, physiology, and patho-physiology that underlies your NUTRI-SPEC system. You read all the Articles and Letters, and all the explanations of the various Metabolic Imbalances, and say to yourself, "Ugh! --- I don't have either the time for, or the interest in, learning all that stuff!" --- And you are perfectly correct in your assessment. You don't need to be a brain surgeon, you don't need to be a rocket scientist, you don't need to be a biochemist.

Our point in presenting all the research from the Literature is not to bury you under an avalanche of science. Rather, our intent is that you appreciate how much science is

BUILT IN ...

to your NUTRI-SPEC protocols. --- Instead of saying "Ugh!", you could be saying, "Aha! Look at all this amazing science that serves as a foundation for everything I am doing for my patients with NUTRI-SPEC. I don't need to study it, and certainly do not need to understand it all. NUTRI-SPEC has done all that for me --- and given me the power to offer the benefits of all that science to my patients --- and do it with a set of simple, quick, easy protocols."

No brain surgery; no rocket science; no biochemistry --- using NUTRI-SPEC is analogous to driving a car. How much mechanical engineering goes into automotive design? How much electronics wizardry goes into all your cars' feedback and feed-forward systems? Do you understand all that? Are you a mechanical or electronics engineer? --- Certainly not. --- And yet you get behind the wheel with full appreciation of the science that went into your mechanical marvel. "Aha!", you say to yourself as you settle into the driver's

seat, “I can simply go anywhere I want to go --- with ease, with style, and with speed.”

So it is with NUTRI-SPEC. You are in total command over all the metabolic machinery --- all the metabolic marvels --- but all you need to do is step on the accelerator and steer in whatever direction is specific to serve any particular patient. --- Now, with your Sympathetic/Parasympathetic Support System, you have a new and ...

FLAWLESS “GPS” ...

leading you directly to the ...

ONE KEY MECHANISM ...

dragging that patient into INFLAM-AGING.

With your S/PSS you see clearly that while there are countless sources of ImmunoNeuroEndocrine Stress (--- job-related stress, dietary insufficiencies, marital stress, sleep deprivation, rotten microbiota, and so forth), there are only so many mechanisms by which each patient will either adapt to, or attempt to adapt to, those sources of INFLAM-AGING. These INE attempts at adaptation have been clearly defined by physiologists. Now, with your S/PSS you can, with just 5 quick tests, identify a PATTERN of clinical signs that takes you directly to which mechanism is dominating that particular patient.

Think of it this way ----- by how many different mechanisms can the heart rate drop significantly from the sitting position to the supine position? There is only one such mechanism --- a dominance of Parasympathetic tone over Sympathetic tone (which can be either excessively strong Vagotonia or unusually weak Catecholamine drive, or, Hypothyroid or Hyperthyroid). In normal human physiology, our heart rate control is seized by the Parasympathetic system as soon as we lie down. So in all of us, the ideal response is for the heart rate to drop about 4 beats per minute after lying supine for 30 seconds.

If your patient’s heart rate drops from 70 to 62 (i.e., more than 4), what does that tell you? It means you can automatically eliminate from consideration all Metabolic Imbalances and deficiencies of Vital Reserves that involve excess Sympathetic drive. How simple is that?! How specific is that?! Not only have you in less than one minute used an inviolable physiological law in discovering a patient’s most immediate and critical need --- your S/PSS gives you precisely the supplements needed to restore physiologic order and overcome symptoms. ----- That heart rate collapsing in the supine position --- will cinnamon supplementation fix that? Will turmeric? --- Don’t make me laugh.

A clinical tool just as powerful as the heart rate changes is the Dermographics Reflex. There are only so many mechanisms by which a patient can show you a Wide Red Dermographics --- only a few ways by which a patient can show you a Wide White Dermographics --- only a few ways a patient can have a White Dermographics with Edema, and only so many ways a patient can have a White Dermographics without Edema. --- All these physiological and patho-physiological mechanisms are clearly defined by physiologists. Your S/PSS gives you the power to use these laws as you “GPS” directly to a patient’s most critical need.

Will cinnamon reverse a Wide Red Dermographics response? Will turmeric reverse a Wide White Dermographics response? --- Yet it is such silliness on which your patients are wasting their money. The only good thing about the health food industry propaganda is that it has alerted people to the significance of ImmunoNeuroEndocrine Stress and the whole concept of INFLAM-AGING.

But only YOU have the power to bring INE Stress to an abrupt halt --- restoring Metabolic Balance and increasing Vital Reserves. You don’t need the knowledge of a Rocket Scientist, nor the skill of a Brain Surgeon, nor the deep understanding of a Biochemist. All you need is the sudden realization that, “Aha! I can put ...

ALL MY PATIENTS ...

on an individualized Diphasic Nutrition Plan, and ...

SPICE IT UP ...

not with spice rack nutrition silliness, but with the specificity of my SYMPATHETIC/PARASYMPATHETIC SUPPORT SYSTEM.”